

Bournemouth, Christchurch & Poole



- BCP population estimate: 404,050
- BCP+supported urban hinterland population: +500,000
- GVA £12.35bn
- Over 15,375 businesses
- Providing 189,175 jobs

Significant sectors with growth potential:

- Advanced Engineering & Manufacturing (aeronautics and marine)
- Culture, Creative and Digital Technology
- Financial Services, Fintech & Insurance
- Health, Wellbeing & Social care
- Tourism, Retail & Hospitality

Assets:

- 3 Universities & 1 FE college
- Bournemouth International Airport
- Port of Poole
- 14 miles of south-facing beach and seafront
- 19% of area is in a Site of Special Scientific Interest
- AFC Bournemouth
- International Convention Centre

A devolution deal could help us overcome our challenges:

- Congestion and poor transport infrastructure
- Connectivity (digital and physical) is weak
- Constrained access to new skills
- Ageing population (20years older than rest of UK)
- High house prices x10+ compared to national average x8+
- Restricted opportunities for new housing growth
- Coastal erosion, pockets of environmental and biodiversity degradation
- Achieving net-zero ambitions and transition to green economy
- **Productivity is low compared with national average**

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BCP is a distinct area, supporting an urban hinterland, giving a population of +500,000 people

